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IRMAn Sodhi bags distinguished alumni award

Prashant Rupera, TNN | Jul 31, 2015, 03.42 PM IST

VADODARA: R S Sodhi, a well-known alumnus of the Institute of Rural Management, Anand (IRMA) and managing director of the Gujarat Cooperative Milk Marketing Federation (GCMMF) that markets brand Amul has become the recipient of the IMC distinguished alumni award.

The award was conferred by MBAUniverse.com at the sixth Indian Management Conclave (IMC) 2015 at ISB Hyderabad campus on Wednesday.

IRMA's director professor Jeemol Unni and Amit Agnihotri, founder of MBAUniverse.com and convener of the Indian Management Conclave presented the award to Sodhi.

IMC distinguished alumni award has been initiated by MBAUniverse.com to be presented annually to outstanding business leaders for having achieved distinction on a global and national platform.

The award takes into account a number of criteria. These include the recipients' having received education in Indian business school and achieved excellence in their chosen field of work while working for organizations known for their excellence and integrity.

"One of the first graduates of IRMA, Sodhi received the IMC distinguished alumni award for having served 3.5 million milk producers and crores of consumers by resorting to best business practices," a release issued by IRMA mentioned.