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Anand remembers Dr Verghese Kurien on National Milk Day

Published by: Avinash Nandakumar



VADODARA/ ANAND,Nov26: Milk city Anand will celebrate the 95th birth anniversary of Dr Verghese Kurien on Saturday.

The Kaira District Co-operative Milk Producers Union Limited, popularly known as Amul Dairy, the Gujarat Co-operative Milk Marketing Federation, the National Dairy Development Board and Vidya Dairy will observe National Milk Day on Saturday to mark birth anniversary of Kurien, Father of India's White Revolution.

November 26 has become a special day in the annual calendar of the dairy sector of the country since 2014.

Two years back, all the dairy majors of the country along with Indian Dairy Association had resolved to observe November 26 as National Milk Day in the memory of Kurien, the doyen of co-operatives.

Globally, since 2001, June 1 is annually celebrated as World Milk Day after the day was designated by the United Nations Food and Agriculture Organization to publicize activities related to milk and milk industries and raise public awareness about the importance of milk and milk products for everyone throughout life.

"On Saturday morning, all the institutes with whom Dr Kurien was associated will gather at Amul Dairy premises. They will pay homage at Dr Kurien's 'samadhi' and bust. Later,

officials of all the institutes along with farmers will take part in a rally that will start from the dairy premises and end at 'baithak mandir' covering two kilometres stretch to spread awareness on the importance of National Milk Day," said Amul Dairy's managing director Dr K Rathnam.

Other institutes which Kurien had nurtured in his lifetime have already started organizing programmes in memory of the legend.

The Institute of Rural Management Anand (IRMA) on Friday hosted the Dr Verghese Kurien Memorial Lecture which was delivered by Brookings India's chairman and senior fellow, Brookings Institution Vikram Singh Mehta on 'Attaining energy security for rural India'. On November 21, Anandalaya, a CBSE school that operates from NDDB campus hosted the prestigious Dr Verghese Kurien Memorial Inter School competitions in which over ten CBSE schools of Central Gujarat Sahodaya complex participated.

Tags: #Anand, #DrVergheseKurien, #nationalMilkDay



Nation remembers Milk Man on his 95th birthday

Posted in Dairy, Featured on November 27, 2016 by Ajay Jha



The country celebrated National Milk Day on the birth anniversary of Dr Verghese Kurien, the Father of White Revolution. Kurien is held as the man who started the true empowerment of poor beginning from the villages of Gujarat through Amul cooperative model. The idea caught on and the revolution spread to several parts of the country making India the leading producer of milk.

If Radha Mohan Singh the Union minister celebrated it in Delhi, GCMMF MD R S Sodhi was in Kurien's home state Kerala expounding the ramifications of dairy revolution ushered in by the latter.

GCMMF MD R S Sodhi retweeted almost all the tweets of important persons in the country paying tributes to the Milk Man.

Suresh Prabhu the Union Railway Minister tweeted "Remembering father of White revolution Dr. #VergheseKurien on his birth anniversary #NationalMilkDay".

Dr U S Awasthi, MD of IFFCO remembered Kurien by tweeting "My hearty tributes & remembering father of White revolution Dr. #VergheseKurien on his 95th birth anniversary. #NationalMilkDay @Amul Coop".

Kerala's Governor tweeted" At #varghesekurien #lecture on #nationalmilkday called upon #milma to devise new schemes to attract more farmers to #dairying in #kerala".

Radha Mohan Singh tweeted "Tribute to Dr. #VergheseKurien, the Father of white Revolution on his 95th birth anniversary. #MilkManofIndia #NationalMilkDay".

Union Minister Radha Mohan Singh and the Minister of State for Agriculture Sudarshan Bhagat along with several Scientist and officers of the Department of Animal Husbandry, Dairying & Fisheries, Department of Agriculture & Cooperation, ICAR and representative of Milk Federations from across the country participated in a function on the occasion of National Milk Day Celebration in New Delhi on Saturday.

Remembering the Milk Man Singh said it was due to him that the per capita availability of milk has increased from 307 gram per day in 2013-14 to 340 grams per day in 2015-16 on a continual growth story.

Singh also said the milk production has recorded a growth rate of 6.28% during last two years 2014-15 and 2015-16, which is much higher than the growth rate of around 4% in the previous years.

Singh mentioned that Dr. Kurien's contribution in organizing the dairy farmers in the form of cooperatives is well known. The Union Minister stated that India is world leader in milk production since last 15 year and credit of making India as world leader in milk production goes to small producers who were motivated by Kurien in the first place.