

Amul ranked among world's top 10 milk processors now

Prashant Rupera | TNN | Updated: Sep 26, 2018, 11:34 IST



VADODARA: Home grown <u>dairy giant</u> — <u>Amul</u> — is now one among the top 10 milk processors in the world.

Climbing four steps up in the list of top 20 global milk processors, Amul has emerged as the ninth largest in the survey by the International Farm Comparison Network (IFCN), a global dairy research network, for the 2018.

The <u>Gujarat</u> Co-operative Milk Marketing Federation (<u>GCMMF</u>) — the body that markets brand Amul — was ranked at 18th position which the dairy giant improved further in 2014 when it was ranked at 15th position. Two years ago, it was falling short by four positions in the list of top ten when it was ranked at 13th position.

"We are operating mainly in one state of India – Gujarat whereas all other companies in the

list of top 20 are multi-country and multi-location. Yet, our ranking has improved significantly thanks to 3.6 million milk producers of Gujarat," said R S Sodhi, managing director of GCMMF.

Amul had first entered this list in 2011 when its milk intake volume was at 3.4 million metric tonnes per annum. In seven years, this volume has almost tripled as its milk intake has reached 9.3 million metric tonnes per annum.

Also, the IFCN data states that Amul's market share in world milk production now stands at 1.1 % while the estimated turnover per kg milk in US \$ is 0.7.

It is worth mentioning here that GCMMF's annual turnover presently stands at Rs 30,000 crore while the unduplicated group turnover of Amul family including that of all the 18 district dairy unions of Gujarat currently stands at Rs 44,000 crore.

IFCN top 20 milk processor list is biannually released with thorough validated data and comparable variables which makes this list unique in the dairy economic world.

This list is an important tool for the entire dairy industry and supply chain to better judge the perspectives of the national milk production and the global scale of milk processing.

Like the 2016 ranking, United States' Dairy Farmers of America, which operates pan-US, has topped the chart even in 2018 with 29.2 million tonnes milk intake enjoying 3.5 % of the total market share of world's total milk production.

New Zealand-based Fonterra which operates from multiple locations, has continued to be at number two number with 23.7 million tonnes milk intake and 2.8 % market share globally. Interestingly, Switzerland's Nestle has maintained its fifth position in the global ranking but US's California Dairies which was earlier at tenth position has slipped to 12th position in two years.

France's Groupe Lactalis has been ranked at third position while Arla Foods which operates from Denmark, Sweden and other European nations has been ranked