

Amul is official sponsor of the Afghanistan Cricket team for ICC World Cup 2019

Amul's logo will appear on the leading arm of Afghanistan team playing jerseys as well as on the training kits throughout the World Cup from May 30 to July 14, 2019



by [exchange4media Staff](#)

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Amul is the principal sponsor of the Afghanistan cricket team for the upcoming ICC Cricket World Cup hosted by England and Wales. Amul's logo will appear on the leading arm of Afghanistan team playing jerseys as well as on the training kits throughout the World Cup from May 30 to July 14, 2019.

Commenting on the partnership, GCMMF Managing Director Dr. RS Sodhi said, "We are excited about being associated with Afghanistan Cricket for the first time and Amul is hopeful that this team, rated as the fastest growing team in International cricket, will deliver

outstanding performance in the World Cup". He added, "Amul and Afghanistan share an old association. Khan Abdul Ghaffar Khan, popularly known as Frontier Gandhi had visited Amul in 1969 and had met Dr. V Kurien and studied the activities of our dairy cooperative."

Subsequently, several delegations of women milk producers from Afghanistan have visited Amul. Amul is a strong model of rural upliftment and women empowerment which has been recognised by the people of Afghanistan. Amul is also exporting its milk powders and baby food to Afghanistan since last 2 decades.

Commenting on the association, Asadullah Khan, CEO of Afghanistan Cricket Board said "This is a big moment for Afghanistan cricket and we are extremely happy that Amul will sponsor us for the World Cup. This is the first time we will play in the World Cup as a full member and the preparations are good. We hope to do well".

The ODI tournament sees Afghanistan team with a very good preparation heading to England with a number of key in form players fresh from IPL. The Afghanistan team will play a warm up match with Pakistan on 24th May and with England on 27th May.

The World Cup matches of the Afghanistan team are scheduled versus Australia on June 1, Sri Lanka on June 4, New Zealand on June 8, South Africa on June 15, England on June 18, India on June 22, Bangladesh on June 24, Pakistan on June 29 and West Indies on July 4.

The top 4 teams will advance to the Semi-finals. All matches will be telecast live in India and all regions of the world.