



Gujarat Co-operative Milk Marketing Federation Limited

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Mktg: Ice:

Date: 28.09.2023

To
M/s
(To All Ice cream Transporters)

Sub: Online Registration for Transportation of Ice Cream and other Frozen Products for the Period from 01.01.2024 to 31.12.2024

Dear Sirs,

As you may be aware that Gujarat Co-operative Milk Marketing Federation Ltd (GCMMF) properly known as "AMUL" is Asia's largest integrated dairy products manufacturing and marketing Organization and India's largest food company, having total annual turnover more than 70000 crores. This is a testimony to the collective wisdom of 37 lacs milk producers of Gujarat who have built a premier co-operative organization and much-valued brands Amul & Sagar with perseverance over the last 75 years. GCMMF is presently market leader in almost all-dairy products category i.e. Ice Cream, Butter, Milk Powder, Cheese, Cheese Spread, Milk etc.

We have identified frozen products category as one of our major thrust area. At the same time, we have remained No. 1 Ice cream Brand in India, We are expecting a turnover of **Rs. 5000 Crores** in frozen products category by year 2023-24, which is expected to be **Rs 7000 Crores** business by the year 2025.

To achieve this aim, we have successfully launched Ice Cream, Frozen Paneer & Cheese, Frozen Pizza, Frozen Potato & Dairy Snacks in 85 Branches of 28 State and 09 Union territories and have received an overwhelming trade and consumer response from the markets.

We invite your quotation for transportation of the frozen product as per the following Details:

1. Name of Products : Amul Frozen Products (Ice Cream, Paneer, Cheese, Frozen Sweets, Frozen Snacks etc.)
2. Products will be loaded at: -15⁰ C or lower
3. Temp. to be maintained : The Refrigerated van should have Tropicalized Design to suit Indian conditions to maintain Temperature upto -23⁰ C or below & Product temperature at -18⁰ C or below temperature during transit and till unloading of products.
4. Insulation of Vehicle : Polyurethane foam(PUF) injection molded / Pre-fabricated Panel having density not less than 40 Kg/cubic or 100-150 mm thickness as per size of vehicles.

5. Refrigerated Plant : Carrier / Thermo king (both Imported Ref Plants)
 6. Loading Points : Manufactures Plants/ Logistics Hub /Branch
 Cold Room / Wholesale Dealer
 7. Live location & temperature monitoring : Vehicle Container should have installation of
 Online Vehicle Tracking System (VTS) with
 Temperature Sensor & consent for sharing data on
 Freight Tiger platform

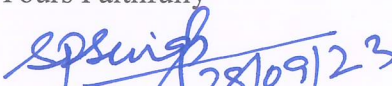
8. Type of Vehicles Required :

Vehicle Model	Small Vehicles (LCV)	Large Vehicles (HCV)
	TATA207/407/709/808/909/110 9/1612/1618 or equivalent	Tata 2515/2516/2518/3218/4018 or equivalent

9. Hedge Door : All vehicles should have hedge Door of 2.5'*2.5' on the back door of container to avoid the loss of temperature during loading /unloading time. However it is not compulsory for the temporary period vehicles.
10. We are enclosing herewith :
- a) A set of Terms and conditions of transport contract agreement for the year 2024-25. Please read the carefully and put your seal and signature on the each and every page of agreement and avoid any your additional remarks other than seal and signature on the agreement otherwise will be not be accepted.
- b) Draft of Specimen Forwarding Letter
11. The GCMMF LTD reserve the right to accept or reject registration against the enquiry without assigning any reason.
12. After receiving the accepted T&C of transport contract duly filled up, we will negotiate the rate through online reverse auction which will be informed accordingly.
13. Interest parties may forward your application for registration of Online Reverse Auction with T&C of transport contract 2024-25 duly filled up with all enclosure are required on the address to **Head (Frozen, Bakery & Sweets Division), M/s GCMMF LTD, P.B. No.10, Amul Dairy Road, Anand-388001 (Gujarat) in a sealed cover super scribed with "Application for Online Reverse Auction of Frozen Transportation"** in the bold letters so as to reach us latest by 15.10.2023 or before through any fast courier.. Please note that T&C of transport contract is also available on the website: www.amul.com/amul the Test of India./b2b/Ice Cream Transport Contract 2024-25. You may kindly download the same and send us duly filled up accordingly.

Thanking you

Yours Faithfully


 (S.P.Singh) 28/09/23

Head (Frozen, Bakery & Sweets Division)

Encl: aa