



PM responds to Amul birthday wish with pun and gaiety!

India's leading dairy prepares an Indian leader's diary: PM's pun

by [Ajay Jha](#) [September 20, 2019](#)



Indian Cooperative had done a piece detailing how cooperatives and their leaders have wished the Prime Minister on his 69th birth day. Prime Minister Narendra Modi has taken time off from his busy schedule to respond to Amul's birth day wish.

And Modi responded playfully and with an interesting pun "Happy to see India's leading dairy preparing an Indian leader's diary", hinting at the fact that Amul Topicals have an uncanny knack of revealing the hidden story of a news item without sparing anyone.

As reported earlier in these columns, Amul had tweeted a video film of all topicals which it had brought in the past, encapsulating achievements of Narendra Modi as the PM.

The film displayed various themes and portrayed Modi as the statesman. It obliquely said how Modi made China lose its sleep over Dokhlam, how he consoled Sivan on the failure of Chandrayan 2 or how he is concerned over the global warming, for that matter.

The GCMMF tweet concluded by saying “36 million farmers of Amul wish their Prime Minister a very happy 69th birthday.” PM Modi responded to Amul’s birthday wish with an unusual and interesting pun.



The Amul film on Modi has, meanwhile gone viral with netizens sharing it enthusiastically.

Another co-op giant IFFCO which makes urea available to every other farmer also uniquely celebrated Modi’s 69th birthday kick starting a nationwide tree plantation campaign on the occasion.

The inaugural event of the campaign was held in Muraina, Madhya Pradesh in the presence of Narendra Singh Tomar, Union Minister of Agriculture & Farmers Welfare and Minister of Rural Development. The campaign was organized in tandem with Kisan Vikas Kendras across India.

All state offices of IFFCO actively participated in the event and planted close to 7 lakh trees, a record in planting these many trees in a single day by an organization across India.



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