

Business Standard

Jethabhai Bharwad elected as vice-chairman of GCMMF

Bharwad said that he will strive hard to fulfill the new responsibility that has been assigned to him

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Jethabhai Bharwad, chairman of Panchmahal District Cooperative Milk Producers Union Ltd, Godhra has been unanimously elected as the vice chairman of Gujarat Cooperative Milk Marketing Federation Limited (GCMMF) today.

Speaking on the occasion, [Jethabhai Bharwad](#) said that he will strive hard to fulfill the new responsibility that has been assigned to him.

Shankarbhai Chaudhary, the newly elected Chairman of Banaskantha District Cooperative Milk Producers Union Ltd., Palanpur, said that Amul has now attained the stature of an internationally recognised brand and there should be no politics in brand marketing, business and quality of milk and milk products.

[GCMMF](#) is India's largest food products marketing organisation with annual sales turnover of Rs 21,000 crores. It is a co-operative federation of 3.6 million milk producers across 18,500 villages of Gujarat affiliated to 17 district cooperative milk producers unions.

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MLA Jetha Bharwad becomes Amul's first vice-chairman

Bharwad's nomination was proposed by Rajkot Dairy's Chairman Govind Ranpariya

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Senior [BJP MLA](#) and Chairman of Panchmahal Dairy, [Jetha Bharwad](#) was today unanimously elected as the first vice-chairman of [Gujarat](#) Cooperative Milk Marketing Federation (GCMMF) that sells its dairy products under brand name 'Amul'.

Since its inception in 1973, this is for the first time that GCMMF created the post of vice-chairman by amending their by-laws recently.

Bharwad, MLA from Sehra constituency of Panchmahal district became the first vice chairman of the prestigious cooperative institution.

The [election](#) was conducted today by the Prant Officer B S Patel in presence of chairman of all the 17 member unions, who represented their district milk unions in the state.

Bharwad's nomination was proposed by Rajkot Dairy's Chairman Govind Ranpariya and supported by the chairman of Sarhad dairy in [Kutch](#) Valji Umbad.

Chairman of the Sabarkantha District Cooperative Milk Producers Union (Sabar Dairy) Jethabhai Patel is currently the chairman of GCMMF.

GCMMF is considered as India's largest food products marketing organisation with an annual turnover of Rs 21,000 crore.

The member unions of GCMMF procure an average of 16 million litres of milk everyday from 3.6 million milk producers in 18,000 villages of the state.