

Saturday, Jan 03, 2015

GCMMF eyes Rs 50,000-cr turnover by 2020

By: [fe Bureau](#) | Hyderabad | January 3, 2015 3:59 am

Gujarat Cooperative Milk Marketing Federation (GCMMF), the marketer of Amul brand of milk and milk-based products, is targeting a turnover of Rs 50,000 crore by 2020. It is planning to invest around Rs 4,000-5,000 crore in the next three years to set up new plants to cater to the growing domestic demand and exports.

“In 2013-14, GCMMF’s sales turnover was Rs 18,143.66 crore and we expect Rs 20,000 crore for 2014-15. We are seeing about 24% growth year-on-year. Going by the trend, we expect Rs 50,000-crore turnover by 2020. To enhance our production and processing capabilities, we are planning to set up over 8-9 new plants outside Gujarat along with expanding existing facilities in Gujarat which may entail an investment of Rs 4,000 crore to Rs 5,000 crore,” said RS Sodhi, MD, GCMMF. Sodhi said the federation would also take up modernisation of plants and increase the capacity to over 320 lakh litres a day from the present level of 150 lakh litre of milk. The cooperative federation consists of 35 lakh milk producers affiliated to 17,000 villages cooperative societies.

Exports to Russia

On exports, Sodhi said international prices are on the lower side, adding there were opportunities in the Russian market. “The inspection team from Russia has already visited our plants and expressed satisfaction. They approved our plants. There are some regulatory issues which are to be sorted out,” he said.

The approvals from Russia are expected to come in a month or two. Russia presents huge potential for Indian exports as 30% of its requirements are imported. Russia imports about 8-10 lakh tonne of milk powder and 20 lakh tonne of cheese per annum. GCMMF exports to over 80 countries. It has just started marketing in the US.