

**Gujarat Cooperative Milk Marketing Federation Ltd. (GCMMF)**, is India's largest food product marketing organisation with **annual turnover (2017-18) of Rs. 29,200 Crores**. It is the Apex organisation of the dairy cooperatives of Gujarat, popularly known as '**AMUL**', which aims to provide remunerative returns to the farmers and also serve the interest of consumers by providing quality products which are good value for money.

GCMMF would like to avail the Bulk Push SMS Services & e-mail to SMS Services. Approximately 10-15 lacs Promotional/transactional SMS would be sent on daily basis and around 30,000 e-Mail to SMS on monthly basis.

You are requested to kindly send us your most reasonable and competitive price/rate for:-

1. Bulk SMS services
2. E-Mail to SMS Services

Our Terms are as under :-

- You need to provide us Service Panel and API to broadcast the SMS
- 100% payment against successful delivery of the SMS on Monthly basis on actual number of SMS delivered.
- No. of count will be the actual number of SMS delivered

Kindly acknowledge and submit your offer on or before Saturday, 19<sup>th</sup> May, 2018 to Sr.Manager(Fin. & Sys.), GCMMF Ltd., Amul Dairy Road, Anand 388001.

Thanks

Sr.Manager(Fin. & Sys.)  
GCMMF Ltd.,  
Anand